



LAILA'S GIFT

Celebrating One Gift at a Time

Partnership Opportunity

WE C.A.R.E.™ CONFERENCE 2025

November 19, Annapolis MD



Our Mission

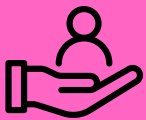
At Laila's Gift, our mission is to advocate for, support, and celebrate children with special needs and disabilities, and their families, by rejoicing in the unique gifts they bring into the world.

Our vision is to have a world where children with special needs and disabilities are celebrated and embraced by their community, with a strong network of support around them and their family because we recognize the obstacles they, and their caregivers, face.



Why We C.A.R.E.™

The We C.A.R.E.™ Conference, hosted by Laila's Gift, is a FREE signature event designed to bring **caregivers**, **advocates**, **resources**, and **education** together under one roof. This day-long gathering unites individuals, families, organizations, and professionals from across Maryland to share knowledge, foster collaboration, and strengthen support systems for **caregivers across the lifespan**. Attendees leave **empowered** with **valuable** insights, meaningful **connections**, and **resources** to better serve and **uplift** their communities.



COMMUNITY IMPACT

By joining the We C.A.R.E. Conference, you help strengthen Maryland's caregiver community and support initiatives that directly uplift families and individuals.



NETWORKING

The event creates opportunities to connect with caregivers, advocates, and organizations, fostering relationships that can lead to ongoing collaboration and support.



KNOWLEDGE SHARING

Attendees gain access to valuable resources, expert insights, and practical tools that empower them to provide better care and advocacy in their daily lives.



Event Overview



We C.A.R.E.™ Conference Schedule

8:30 AM – 9:30 AM

Breakfast & Registration

Kick off the day with a warm welcome, light breakfast, and networking opportunities as attendees settle in.

9:30 AM – 11:30 AM

Opening Session: Laila's Gift Overview & Legislative Preview

Introduction to Laila's Gift: Our mission and vision for celebrating and supporting caregivers.
Legislative Bill Preview: A first look at the proposed caregiver support legislation for the Q1 2026 Maryland General Assembly Session.

11:30 AM – 12:30 PM

Lunch Break

Enjoy a catered lunch while connecting with fellow attendees and reflecting on the morning session.

12:30 PM – 4:30 PM

Main Theater Program & Resource Fair

Words from our Title Sponsor

Presenting Sponsor Spotlights (2 segments)

Keynote Speaker (Kaeylenn Partlow) – From the popular Netflix show “Love on the Spectrum”
Ms. Partlow will provide perspectives on caregiving, advocacy, and community empowerment.

Resource Fair: Explore tools, organizations, and services available to caregivers and families across Maryland. This presentation will be streamed virtually.

4:30 PM – 5:30 PM

Networking Hour in the Art Gallery

Close out the day with light snacks, refreshments, and casual conversation while building meaningful connections with caregivers, advocates, and community partners.



Sponsorship Levels

Join us to support Maryland Caregivers!

The We C.A.R.E.™ Conference

November 19, 2025

Maryland Hall,

801 Chase Street, Annapolis MD



Title Sponsor

\$5,000

- One sponsor only
- Reserved team entry into Conference (up to 20 people) with opportunity for up to 10-minute public acknowledgement
- Logo recognition as Title Sponsor including all event print materials, website, and social media promotion.
- Opportunity to set up a booth and display your banner at event.
- Logo recognition throughout The Maryland Hall.
- Live acknowledgement and appreciation throughout the event.
- Logo printed on participant's goodie bag. Opportunity to include swag in each participant's goodie bag.

Presenting Sponsor

\$2,500

- Two sponsors accepted
- 4 reserved tickets to the conference and opportunity for a 20-minute educational segment
- Logo placement at hot spots at the event.
- Live acknowledgement and appreciation during event.
- Opportunity to include swag in each participant's goodie bag.
- Logo and thankful acknowledgement featured on website and social media.

Rest Stop Sponsor

\$1,000

- Five sponsors accepted
- 2 reserved tickets to the conference
- Logo recognition on designated rest stop. Opportunity to set up your banner at the rest stop
- Live acknowledgement and appreciation during event.
- Logo and thankful acknowledgement featured on website and social media

Photo Booth Sponsor

\$500

- Ten sponsors accepted
- 1 reserved ticket to the conference
- Logo recognition on at the photo booth. Opportunity to set up your banner at the photo booth.
- Live acknowledgement and appreciation during event.
- Logo and thankful acknowledgement featured on website and social media.

We are also accepting personal donations.

Donors will be showcased on the We C.A.R.E.™ bulletin throughout the event. Limited vendor tables available. To inquire about donations or vendor tables, please email info@lailasgift.org

Contact us info@lailasgift.org



Sponsorship Form



Sponsor Information

Company Name	
Primary Contact	Title
Email	Phone
Mailing Address	

Sponsorship Level

<input type="checkbox"/> Title Sponsor – \$5,000	<input type="checkbox"/> Presenting Sponsor – \$2,500
<input type="checkbox"/> Rest Stop Sponsor – \$1000	<input type="checkbox"/> Photo Booth Sponsorship – \$500

Payment Method

<input type="checkbox"/> Check enclosed (Payable to Laila's Gift Incorporated).
<input type="checkbox"/> Invoice requested (We will send an invoice to the email provided).
<input type="checkbox"/> Credit card (We will reach out with payment details).

Authorization

I, _____, agree to sponsor The We C.A.R.E. Conference at the selected level and commit to fulfilling the sponsorship contribution.

_____ Signature	_____ Date
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We C.A.R.E.™

Conference 2025

Partnership Opportunity



November 19, 2025
Maryland Hall
801 Chase Street, Annapolis MD

